



10
YEARS WITH HOPE
2022 Impact Report



10 YEARS WITH HOPE

We started out in 2012 with the goal to make it easy for Filipinos to help close the classroom gap. Since then, our mission has expanded to agriculture and even environmental initiatives- because shaping a better world has endless opportunities. This year's impact report is dedicated to YOU. We want to thank all the #HOPEHeroes who have been with us every step of the way and enabled us to create the impact we never thought possible.



Certified



Corporation

Best For The World™ for
the 4th consecutive year



Best for the World recognizes the top-performing B Corps creating the greatest positive impact through their businesses. More than a badge of honor, Best for the World provides an opportunity for recognized companies to share knowledge, learnings, and best practices both within and outside the B Corp community to encourage innovation and transformation across the business sector.



Contents

01	Letter from Our Founder	08	HOPE in a Classroom	43	Final Word
02	The Journey to 10	18	HOPE in a Farmer	44	Appendix
04	The HOPE Map	26	Aling Tindera		
06	Impact Summary	34	HOPE Relief		



FOR THE PLANET®

Founded in 2002, 1% for the Planet is an alliance of businesses, individuals, and organizations that are all united in the purpose of tackling the planet's most pressing issues. Through advisory, storytelling support, and third-party certification, 1% for the Planet makes it easy for businesses and individuals to work together and give back to the environment.

"HOPE is a proud partner of 1%. Any companies who invest in impact through us, automatically get credit in this prestigious program certification", says Ilusion Farias, Managing Director of Friends of HOPE, Inc.



Letter from Our Founder

It feels like yesterday when I woke up in the middle of the night in a panic about the launch of HOPE the next morning. What am I thinking? How will I make a difference selling water??? Who did I think I was? I am about to set myself up for a VERY public failure... Luckily, I figured that if I spent any goodwill I might have in the service of something bigger and better than myself then that would be ok - and I was off to the races.

Looking back at that moment, I am so glad I didn't give into the fear and instead busied myself with just putting one foot in front of the other, trying to make the best decisions I could in the moment, and making sure I explored every opportunity that presented itself. It may have not been a straight path, but it got us to where we are today and we couldn't be more proud of the collective effort that has not only managed to deliver impact across a number of important investment areas for both people and planet, but we have gotten some support along the way from award giving bodies who noticed our work and wanted to encourage others to "hope" as well.

10 years on, and a full pandemic later, our team feels mixed emotions: both hope and fear. Perhaps similar to those emotions I felt on the eve of our launch - but magnified. We fear that the world has been so broken that we are not even sure if it can be fixed, or where to begin? Fortunately, we also believe that people have emerged from these dark years with a stronger sense of responsibility both for ourselves and for each other. So we are determined, once again, to just busy ourselves with putting one foot in front of the other, making the best decisions we can in the moment - trusting that in the end, we will be able to look back without regret. We are making the choice to HOPE.

Let's get to work.

Nanette
Nanette Medved - Po
Chairperson & Founder



THE JOURNEY TO 10

2012



HOPE launches Hope in a Bottle



HOPE launches its agricultural program

2015



2020



HOPE builds 100 classrooms

Aling Tindera



HOPE launches Aling Tindera Waste-to-Cash Program



PCNC

PHILIPPINE COUNCIL FOR NGO CERTIFICATION

2013

HOPE receives Philippine Council for NGO Certification (PCNC) accreditation



2014

HOPE builds its first classroom

Global Bottled Water Awards 2015



Best For The World 2019 Community Honoree

HOPE's 2nd time as B Corp Best for the World 2019 Awardee for Community

HOPE receives another B Corp Best for the World Award for Community

2021

HOPE in a Box wins Best CSR Initiative in Zenith International's Global Bottled Water Awards

HOPE conducts its first relief operations



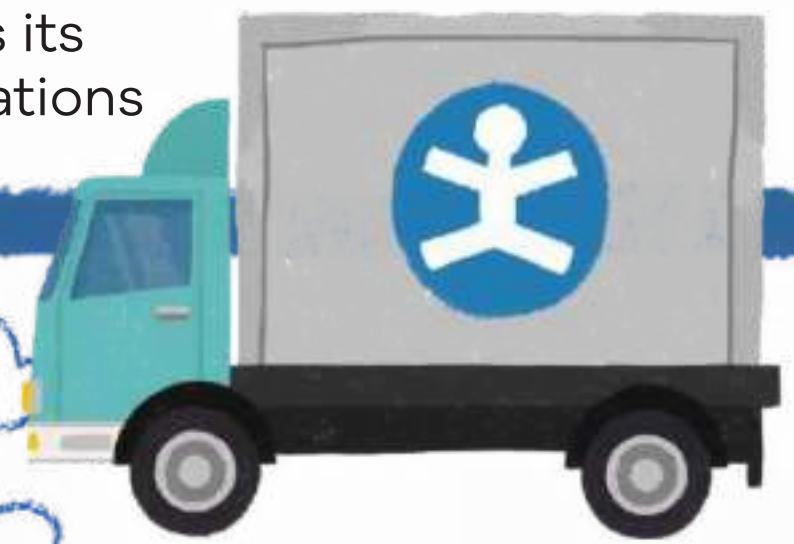
2017

Forbes

HOPE becomes a B Corp Certified organization

Forbes recognizes Founder Nanette Medved-Po as Forbes Hero of Philanthropy

2016



HOPE launches the country's first-ever boxed water



2018

Best For The World 2018 Community Honorees

HOPE becomes a B Corp Best for the World 2018 Awardee for Community



HOPE's agricultural program conducts its first seedling distribution

2019

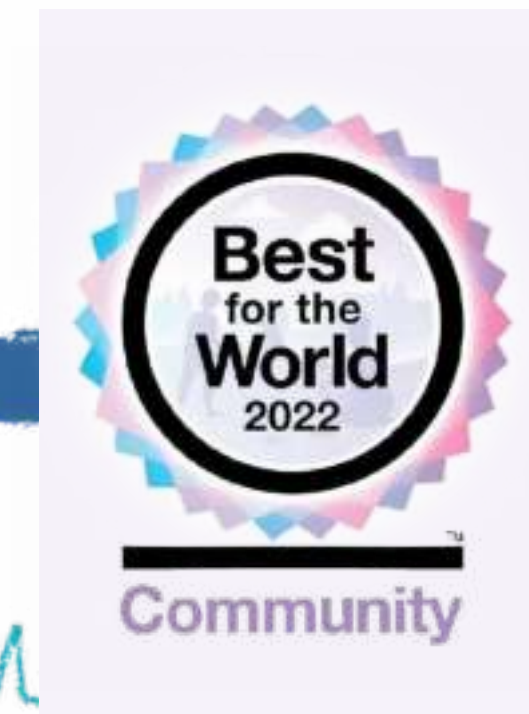


HOPE becomes the first Net Zero Plastic Waste certified brand in the Philippines

2022



HOPE plants one million trees







HOPE bags B Corp Best for the World for Community for the 4th time



Aling Tindera establishes one hundred sites

THE HOPE MAP

-  Classroom Builds
-  Seedlings Distributed
-  Plastic Aggregators
-  Relief Delivered



Luzon

19 Classroom Builds	96 Plastic Aggregators
424,862 Bottles of Relief Goods Delivered	

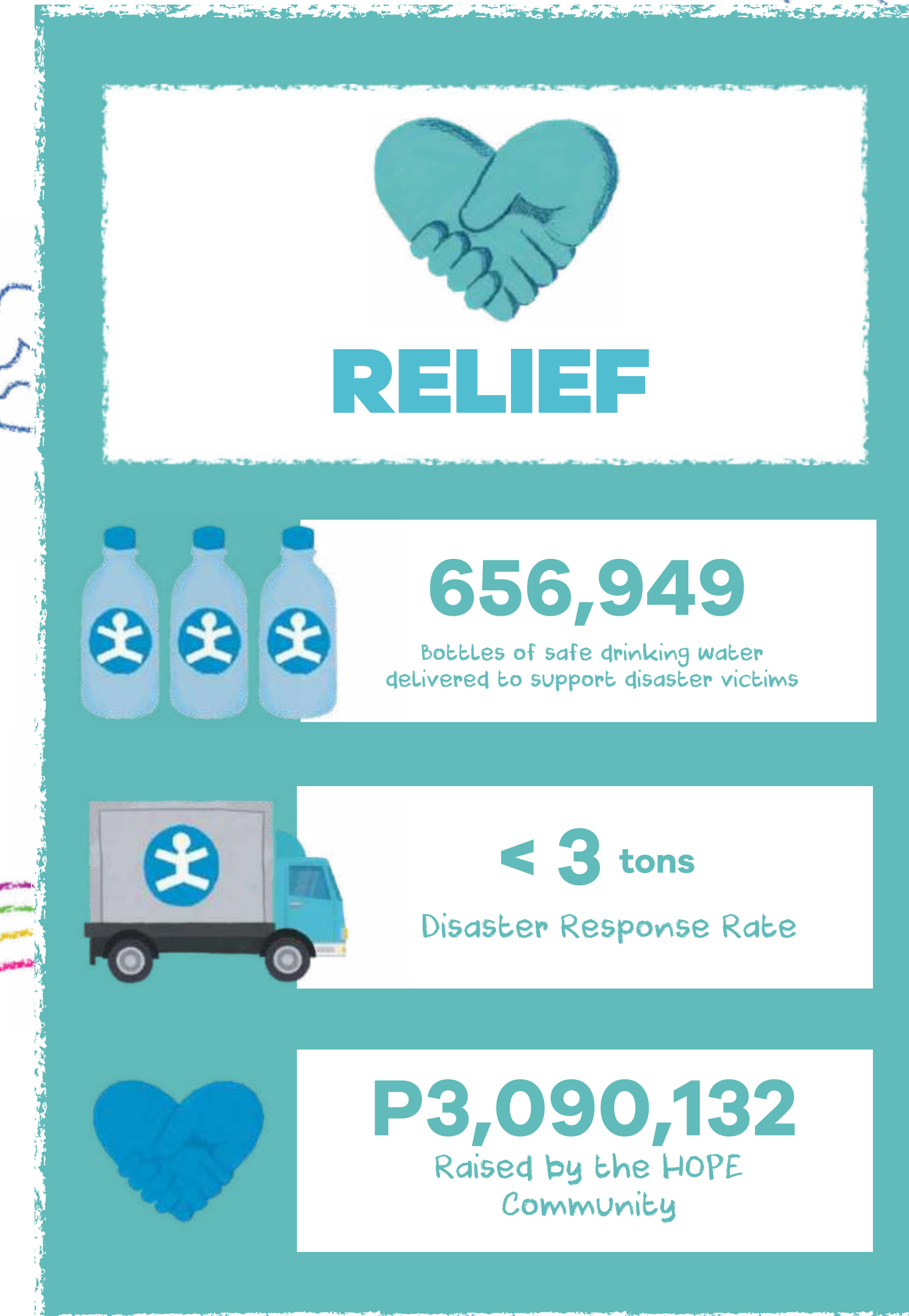
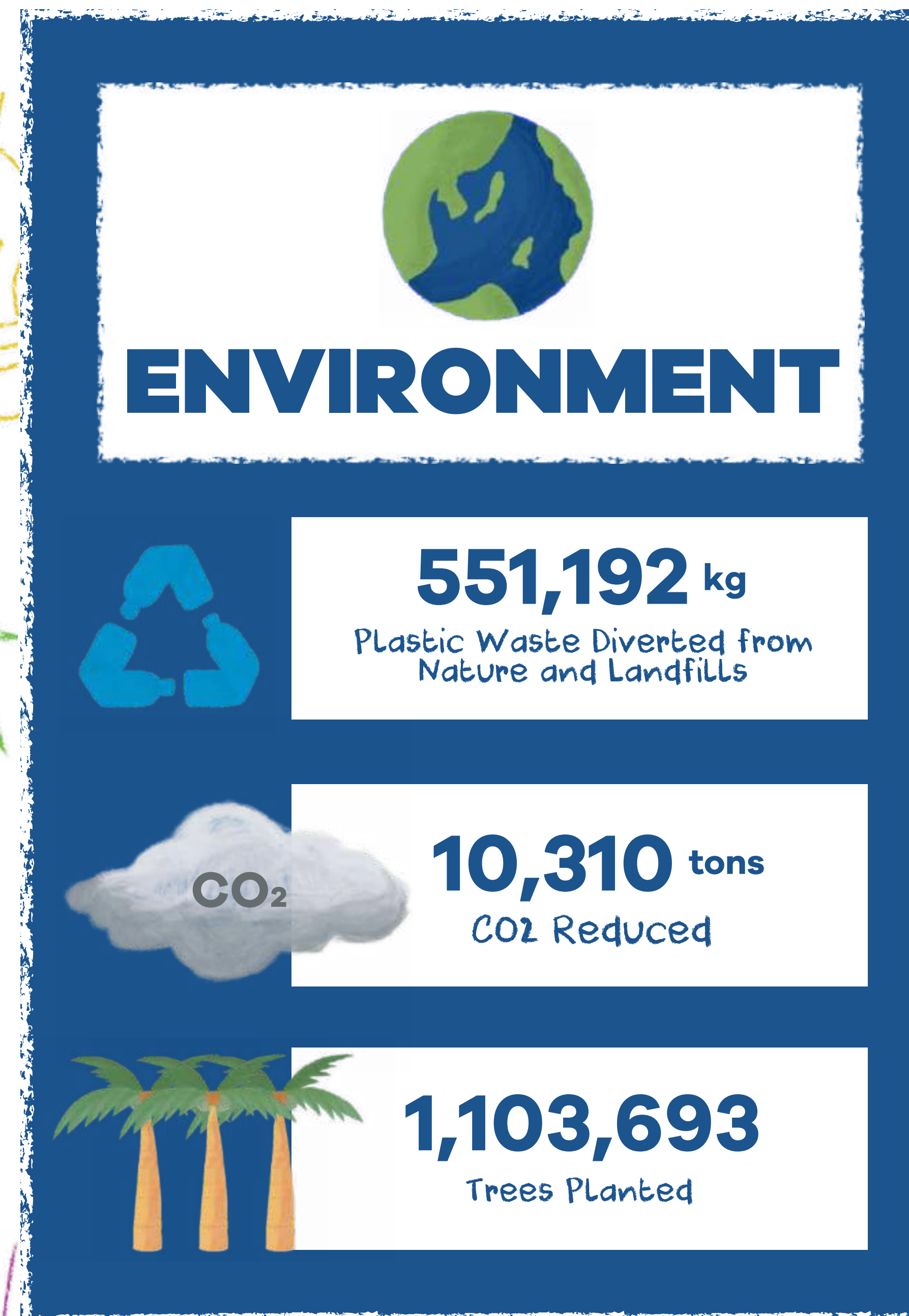
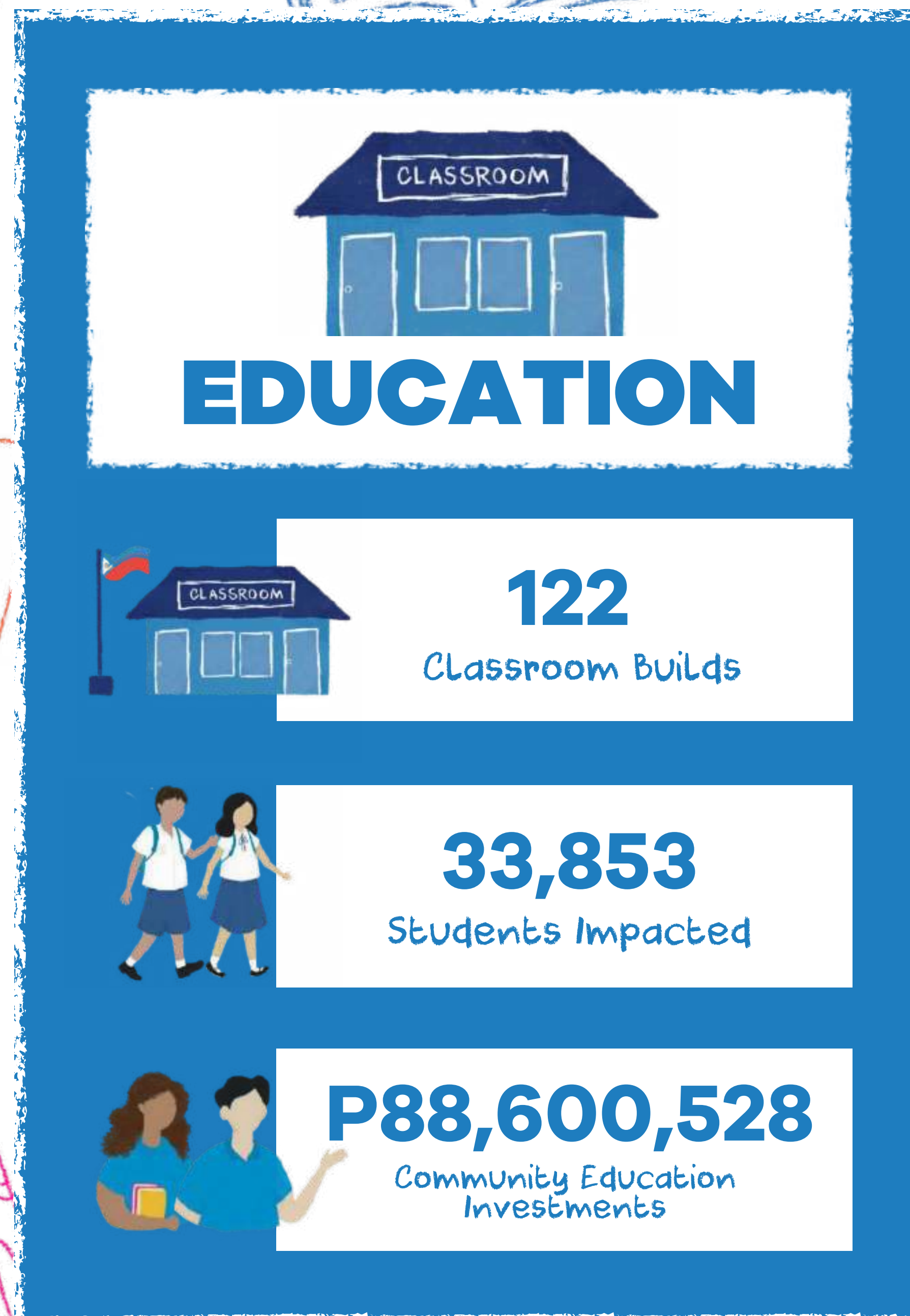
Visayas

6 Classroom Builds	5 Plastic Aggregators
178,620 Bottles of Relief Goods Delivered	

Mindanao

97 Classroom Builds	1 Plastic Aggregators	21,591 Farmers Reached
53,467 Bottles of Relief Goods Delivered	1,103,693 Seedlings Distributed	

HOPE IMPACTS OVER 800,000 FILIPINOS





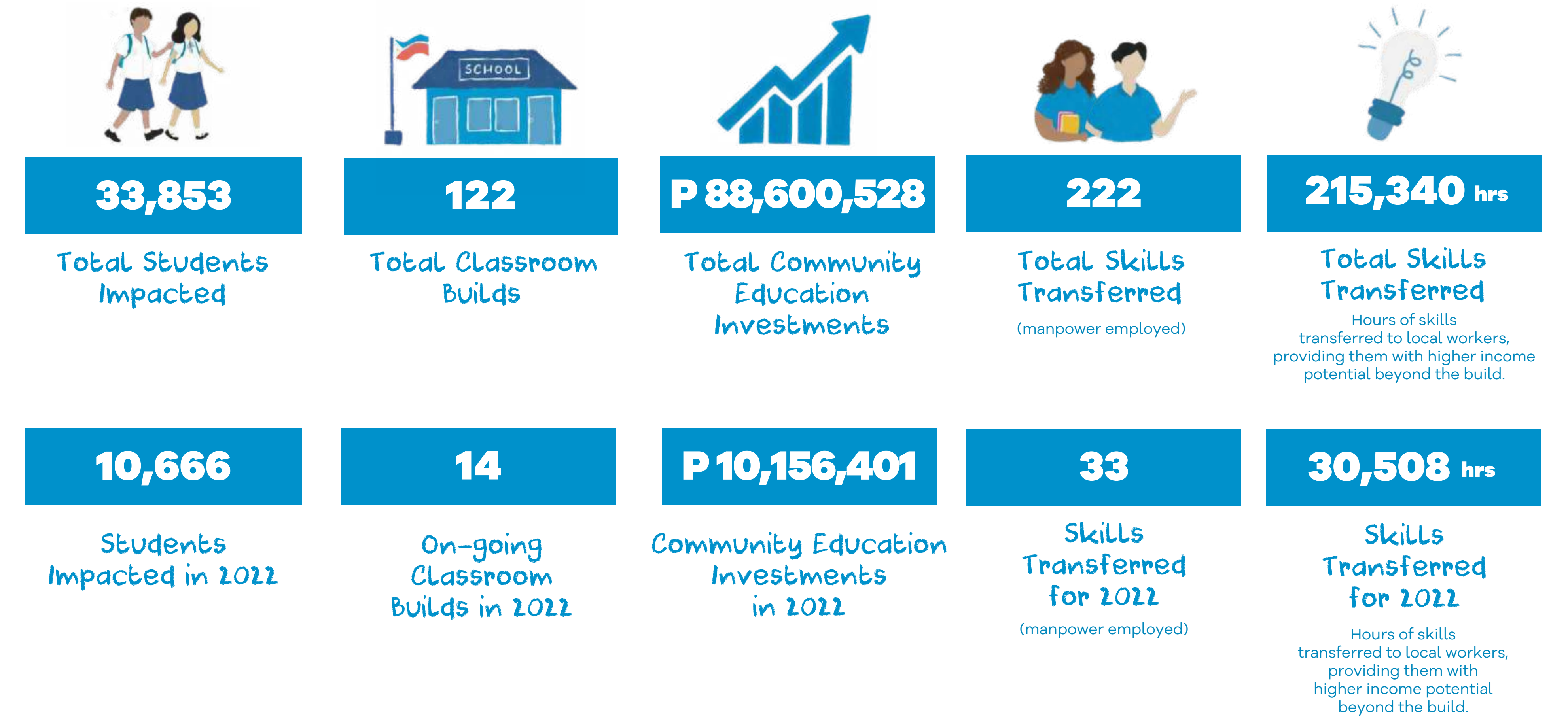
HOPE IN A CLASSROOM

Investments in education are needed to secure the long-term success of our country. We decided to begin with the basics and build the infrastructure essential to deliver quality learning. Many of the locations that HOPE builds at are “last mile schools” where sourcing materials, logistics of reaching the remote build site, and navigating safety make project management challenging.

All the effort is worth it when we reach the communities - often overwhelmed with gratitude - who often pitch in to help in what they see as an opportunity to better their children’s and their family’s future. If you ever want to know what hope is—come to a classroom turnover. You’ll see it on every person’s face.



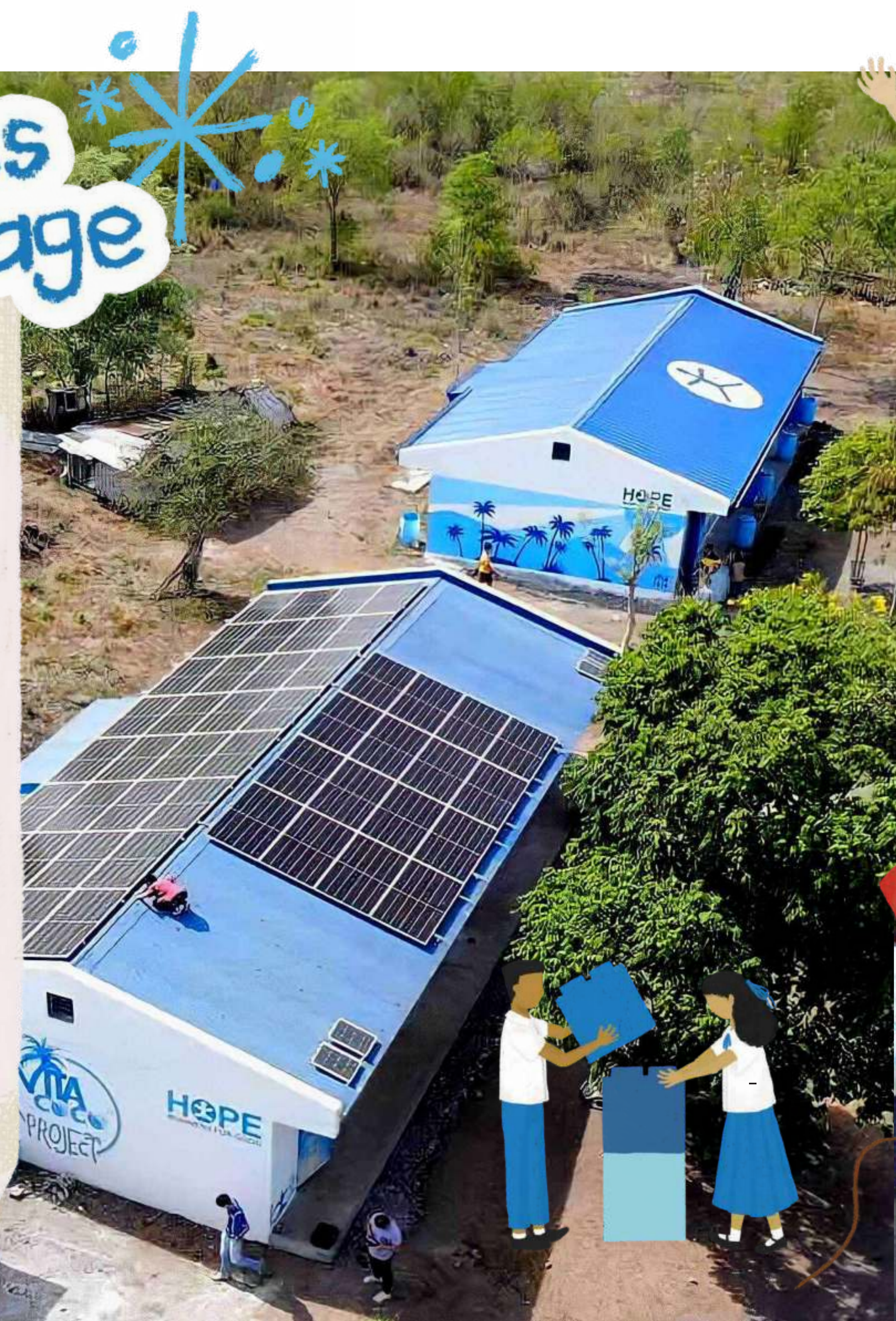
Our Education Impact



The classrooms that built a village

Since the construction of classrooms at Colot Aligado S. IP High School, enrollment rates have seen exponential growth despite the pandemic. From just 22 grade seven learners in 2019, Colot now has more than 217 students who call this school their second home. This year, partners like Vita Coco and the local government further improved the school structure by adding two more classrooms and a solar panel to provide stable electricity for the community.

The students of Colot used to walk six hours each way to get to school and they would all sleep in a makeshift hut from Monday to Friday until they could make the trek home. Today, because of the classrooms built, 40 families have made their homes around the school and this has provided the Blaan people of Barangay Bawing a way to cultivate cultural pride. The buildings have become areas for students and families to deepen their appreciation of their culture and reclaim their roots, ultimately helping them become guardians of their heritage.



From a makeshift classroom structure to a full-fledged building equipped with solar panels, Colot's transformation inspires the youth to pursue their education while cultivating the indigenous community's tribal pride.





Face to face classes are back!

As quarantine restrictions eased, HOPE classrooms welcomed back students for their first face-to-face classes in two years. Our classrooms in Kiaol Elementary School, Emiliano Gala Memorial Elementary School, Hornalan Elementary School, Polomolok Creek Integrated School, and Casini Elementary School could finally open their doors to eager students. Each school had their own unique back-to-school story to tell. What rings true for all of them is that the HOPE classrooms are spaces dedicated to ensuring a better students' education. After two years of rocky modular and online learning, physical classrooms are once again serving as a concrete means of accessing the focused education needed to succeed.

Teachers and students were all smiles and equally excited on the 1st day of in-person classes as conducting lessons face to face are easier and allow for a richer teaching experience.

Investing in GenSan's first agri-fishery school

Located in the heart of General Santos City, Lagao National High School Extension is the first agri-fishery school in the city that aims to hone the students' knowledge of fish production and kindle an interest in agriculture. The school began with just four makeshift classrooms that were able to cater to 113 students. These classrooms were made from "kalakat" or woven bamboo slices that allowed dust and sunlight in. This made it difficult for the students to focus on their studies, which in turn caused low enrollment.

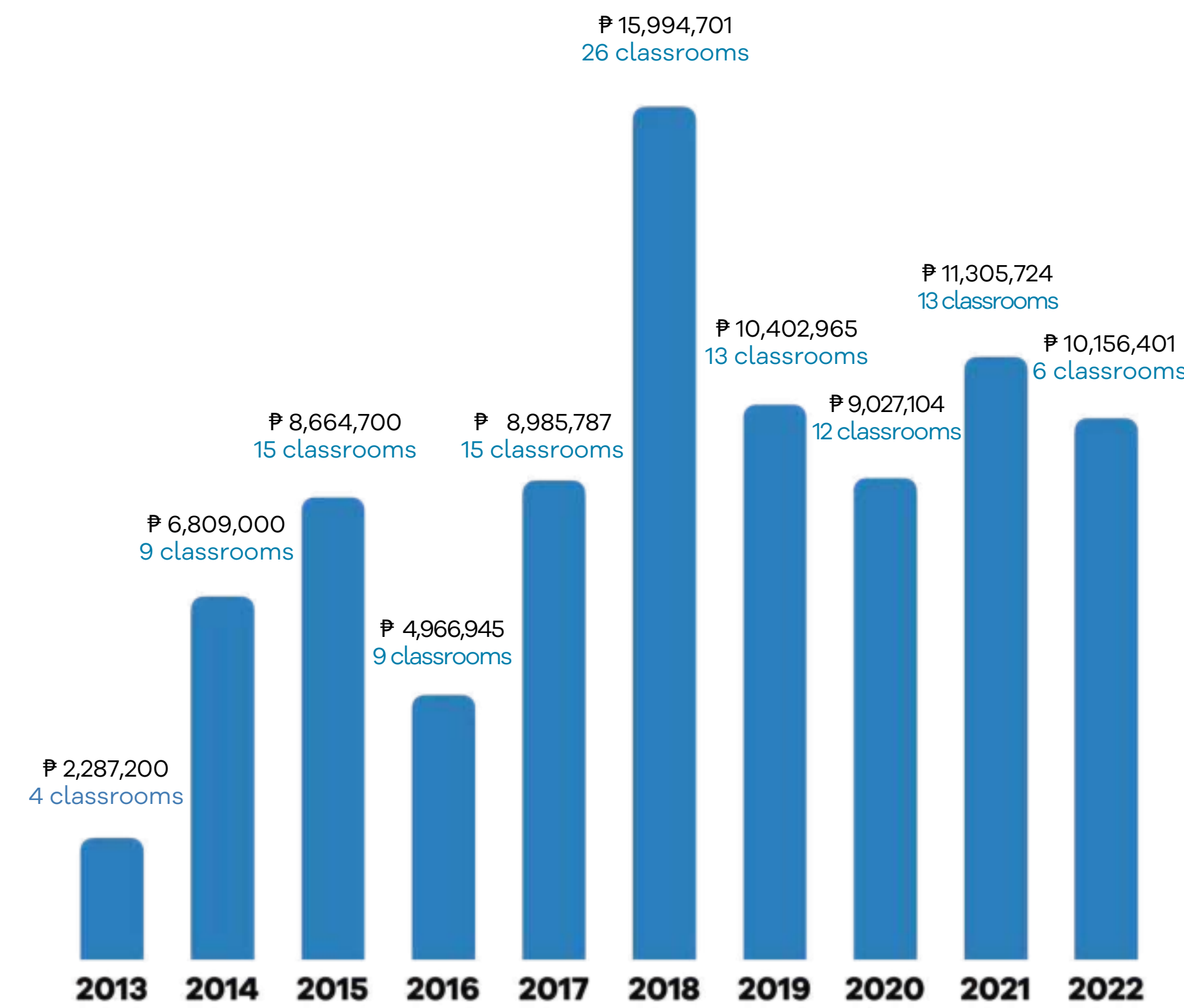
In 2022, things began to turn around as the school received four HOPE classrooms. Since then, the 2022-2023 school year enrollment went up to 259 students. When asked about this huge increase in enrollment, one teacher explained that the new HOPE classrooms serve as proof to the community that Lagao NHS Extension is capable of providing quality education to its students and to the youth of the community. What once was a school that was looked down upon now stands as a reminder of the opportunities and possibilities for each and every student.



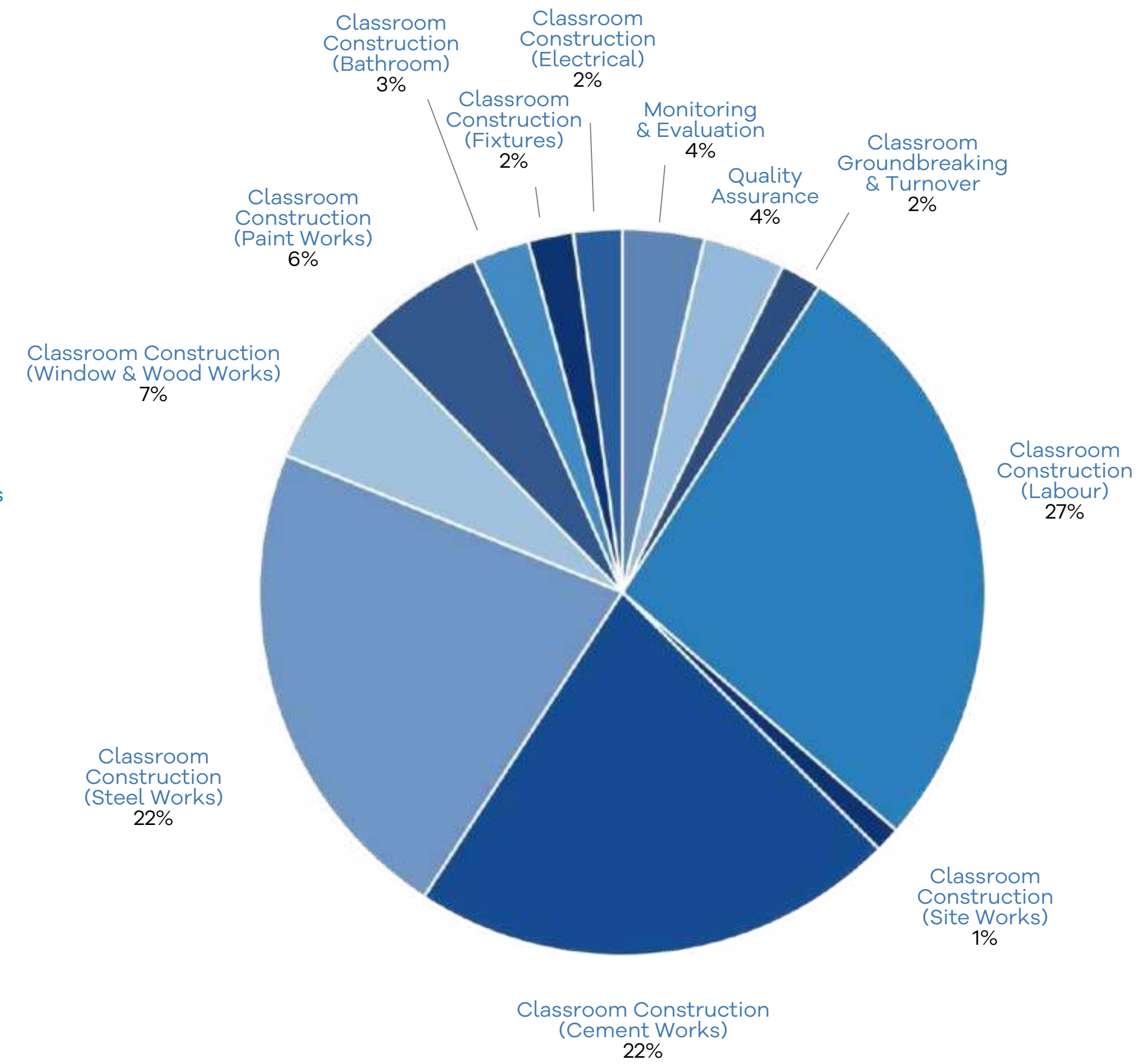
Alumni of Lagao National High School paid it forward by creating a bridge to make it easier for the students to cross to and from the school



Allocation of Funds



Education Program Cost By Year



Education Program Allocation of Funds

Our Partners





HOPE IN A FARMER

The Philippines is one of the largest exporters of coconut in the world and yet our smallholder farmers are reaping very little gains. We at HOPE believe that our country's food producers should enjoy just as much benefits as they give our nation. This is why HOPE supports smallholder farmers with interventions that include free high quality seedlings and inputs, free farm planning and training, access to markets and logistics support, carbons sequestration as an additional revenue source - and a pay it forward program. Through these, our hardworking farmers are able to increase income for their families while also sharing resources with their communities. A livelihood program that keeps on giving? We're coco loco for it!



Our Agriculture Impact



21,591

Total Farmers Reached



1,103,693

Total Coconut Seedlings Distributed



399%

Total Livelihood Increase



P 24,576,047

Total Additional Income to the Community

6,104

Farmers Reached in 2022

610,817

Coconut Seedlings Distributed in 2022

118%

Livelihood Increase in 2022

P 6,019,828

Additional Income to the Community in 2022



HOPE PLANTS 1 MILLION

A milestone that's one for the books, HOPE was able to plant ONE MILLION coconut trees in partnership with Gcash and Century Pacific Food Inc. in just a year and a half. The goal was not only to provide long-term livelihood security to smallholder farmers but also to create 100% additional carbon sequestration capacity in the Philippines, one of the hardest hit countries of climate change. To date, the project has impacted 21,591 farmers across the provinces of Sarangani, North Cotabato, South Cotabato, and Surigao and is expected to increase incomes by approximately 60% over the next 60 years.





Coconuts for Peace

HOPE has distributed 189, 555 seedlings to various communities across the provinces of Maguindanao, Sarangani, South Cotabato and Sultan Kudarat, including indigenous people, Muslim communities, and former MILF members.

Seeing the long-term benefits of planting coconut trees, many combatants have laid down their arms to become farmers and build a peaceful, fruitful future for themselves and their families. "I don't want to be involved in war anymore. I want to do farming for my children's sake. It's where I can get income to allow them to go to school," says Tinggalong Embato, former MILF commander.



Earning more with Coco Uber

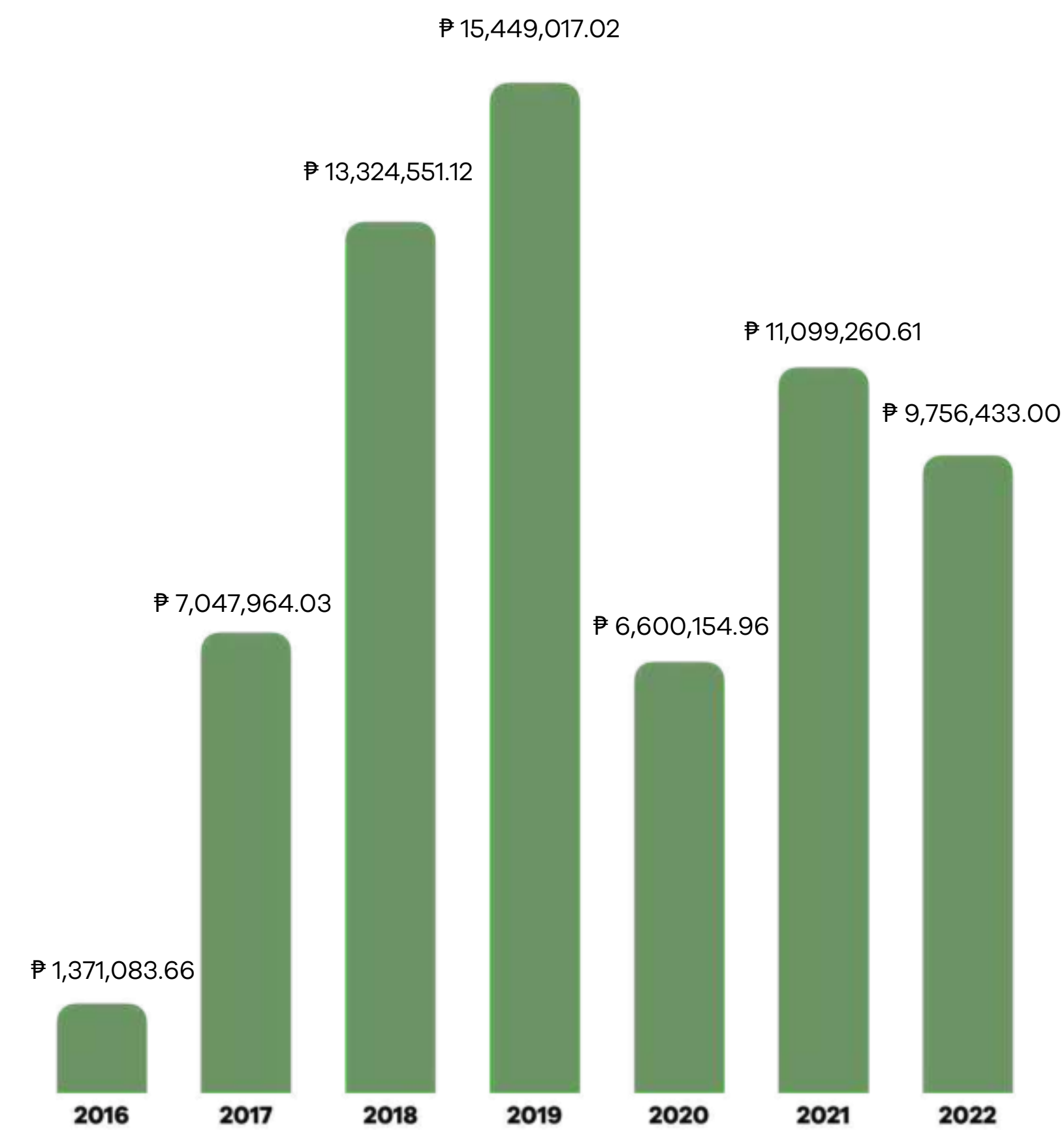
Lilibeth Dolor is a coconut farmer who had been earning just P15,000 annually from her produce. Since becoming a HOPE demo farmer, her annual income from coconuts has increased more than four times. One of the things that really made a difference is the Coco Uber program which directly connects farmers to processors.

In the past, she had to endure traveling 14 kilometers on unpredictable terrain just to sell her coconuts. Because of the hassle, many farmers decided to sell to local traders but at much lower prices. Coco Uber helps her transport her produce and sell it straight to the processing facility, cutting down on time and cost and giving her and her family much more income.

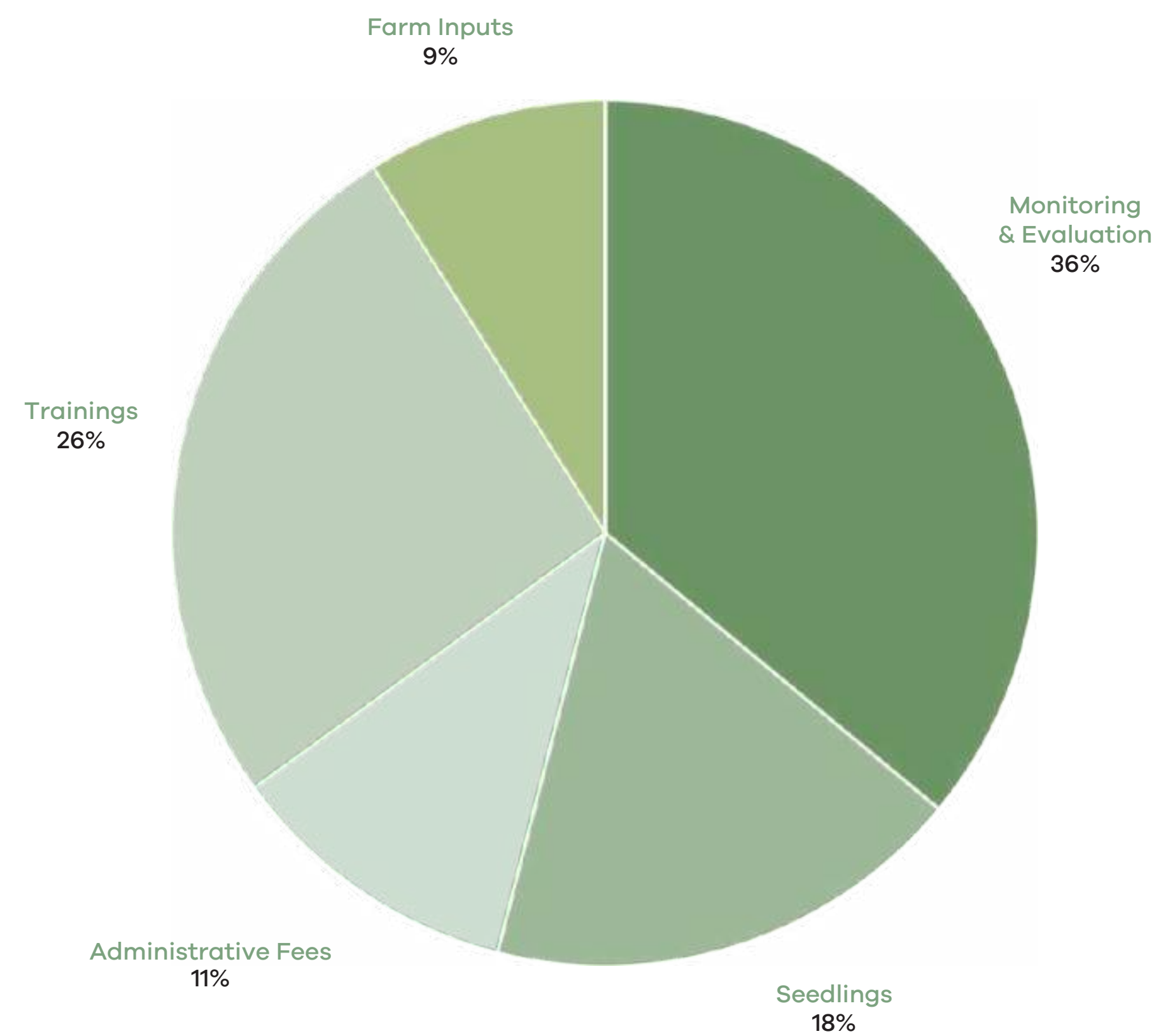
To date, HOPE has helped farmers deliver 1, 564 tons of whole dehusked nuts to institutional buyers.



Allocation of Funds



Agriculture Program Cost By Year



Agriculture Program Allocation of Funds

Our Partners



PHILIPPINE COCONUT AUTHORITY





Aling Tindera



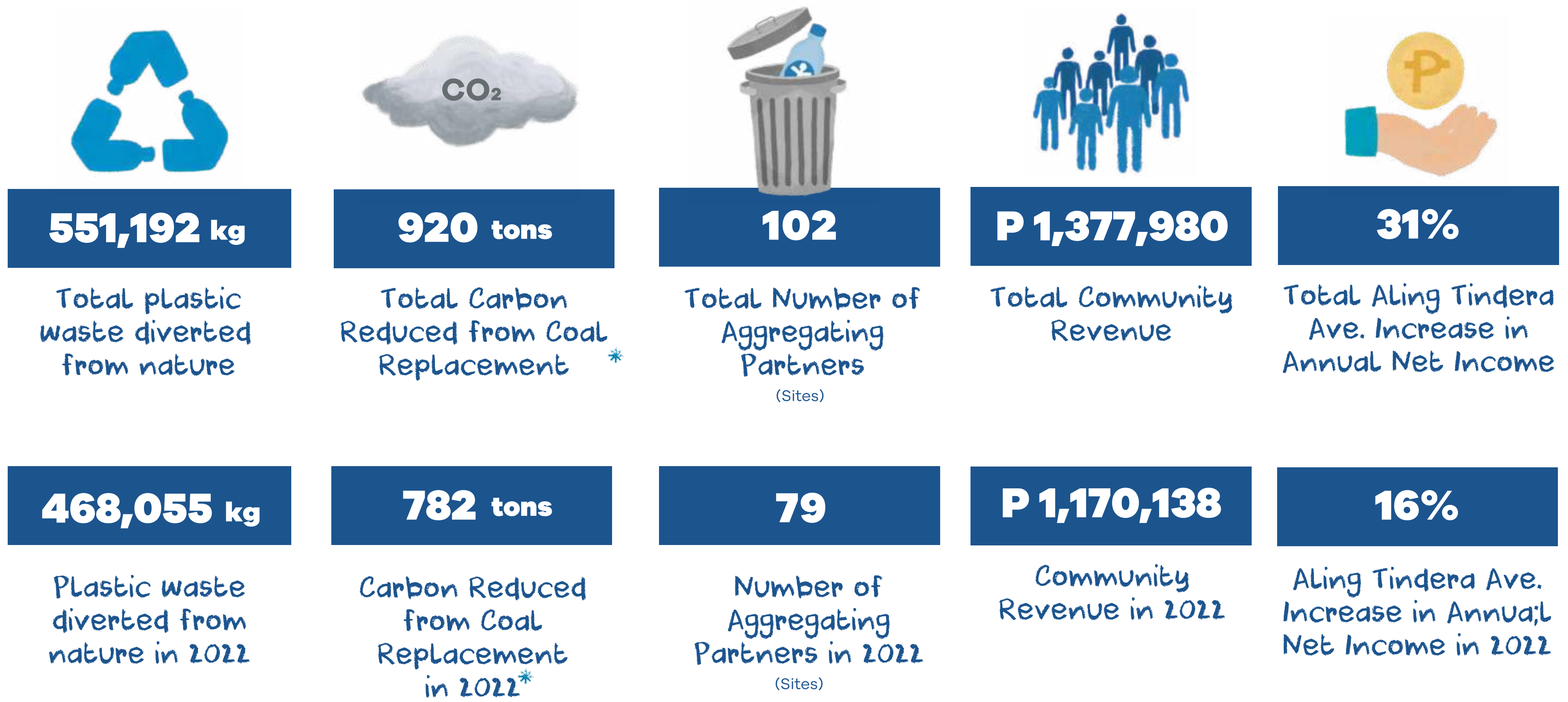
Can communities come together to effectively reduce plastic waste pollution? We say YES! By assigning a value to plastic (like paper and glass), we can create an incentive to divert plastic waste away from nature and into the circular economy.

Aling Tindera is our plastic waste-to-cash program that enables women micro-entrepreneurs to manage collection stations and serve as environment heroes in their communities. Since we launched, we've seen how this market-based mechanism can effectively create cleaner surroundings while inspiring behavior change. Besides appealing to the women in the communities, children of our partner Aling Tinderas also appreciate the program as they learn about the importance of proper waste management.

Our goal is to have an Aling Tindera station in every barangay in the country as we foster a healthier environment and improved livelihoods for our communities.



Our Aling Tindera Impact



*Powered by Plastic Credit Exchange



Aling Tindera 100 SITES

2022 was a year of milestones for HOPE, one of them being the establishment of 100 Aling Tindera sites! Launched in 2020, these sites sprouted around the country in only two years. A hundred Aling Tindera sites translates to more women micro-entrepreneurs being empowered as sustainability champions and more communities being actively involved in the clean up of the plastic waste. The waste-to-cash program has given these women the opportunity to earn incremental income while bringing communities together to address an important threat to their collective health, food security and pollution of their environment.





Pepsico sponsors 76 sites!



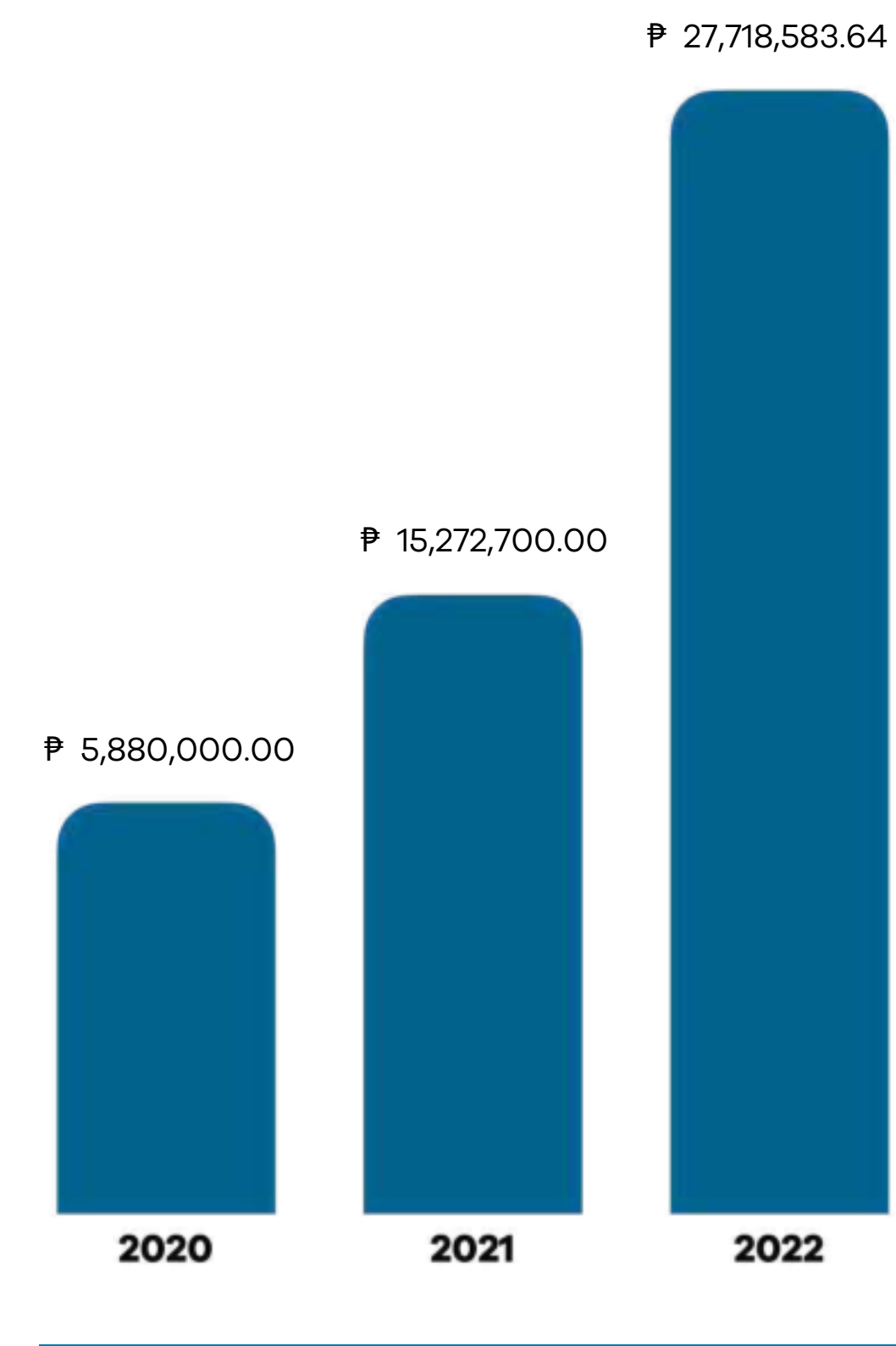
In an effort to support initiatives that address the plastic waste pollution crisis, Pepsico is sponsoring the infrastructure of 76 Aling Tindera sites across the country, mainly in areas outside Metro Manila to help aid in community waste management. This has enabled the deployment of 43 Aling Tindera partners who have hauled a total of 271, 030 kilograms of plastic waste to date. Many of these Aling Tinderas are not only looking forward to making additional income but helping their communities become stewards of the planet just like them!



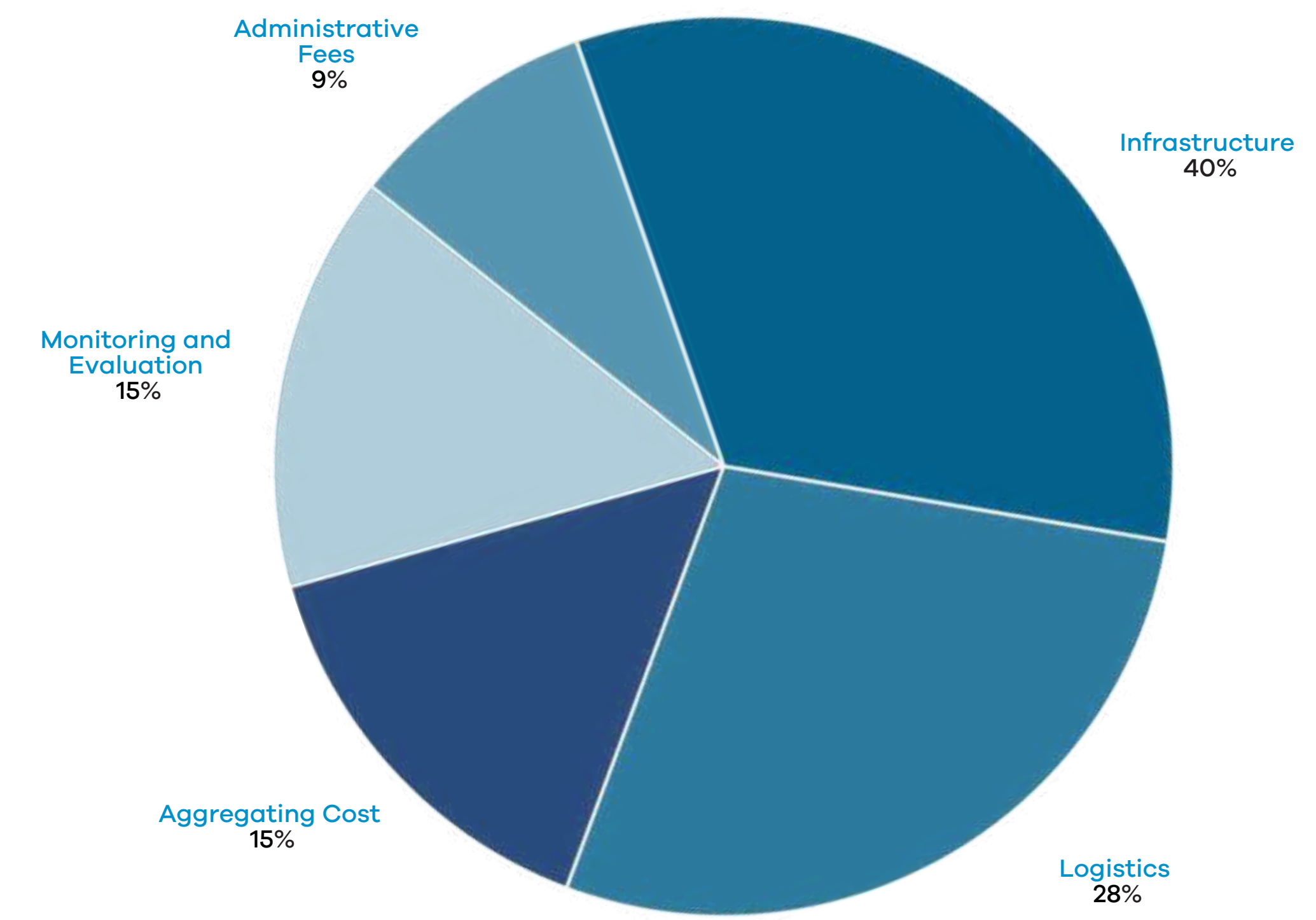
Century rolls out Aling Tindera bins in Anilao

Century partnered with HOPE to launch 10 Aling Tindera waste bins in Anilao, Batanags. These colorful bins are not only meant to keep plastic waste away from ever leaking into the ocean but importantly aim to support direct efforts to clean up plastic waste already polluting the seas. Cleaning up plastic in this environment not only ensures a healthier underwater ecosystem but it will guarantee the tourism that is essential for these communities to protect their livelihood and food security.

Allocation of Funds



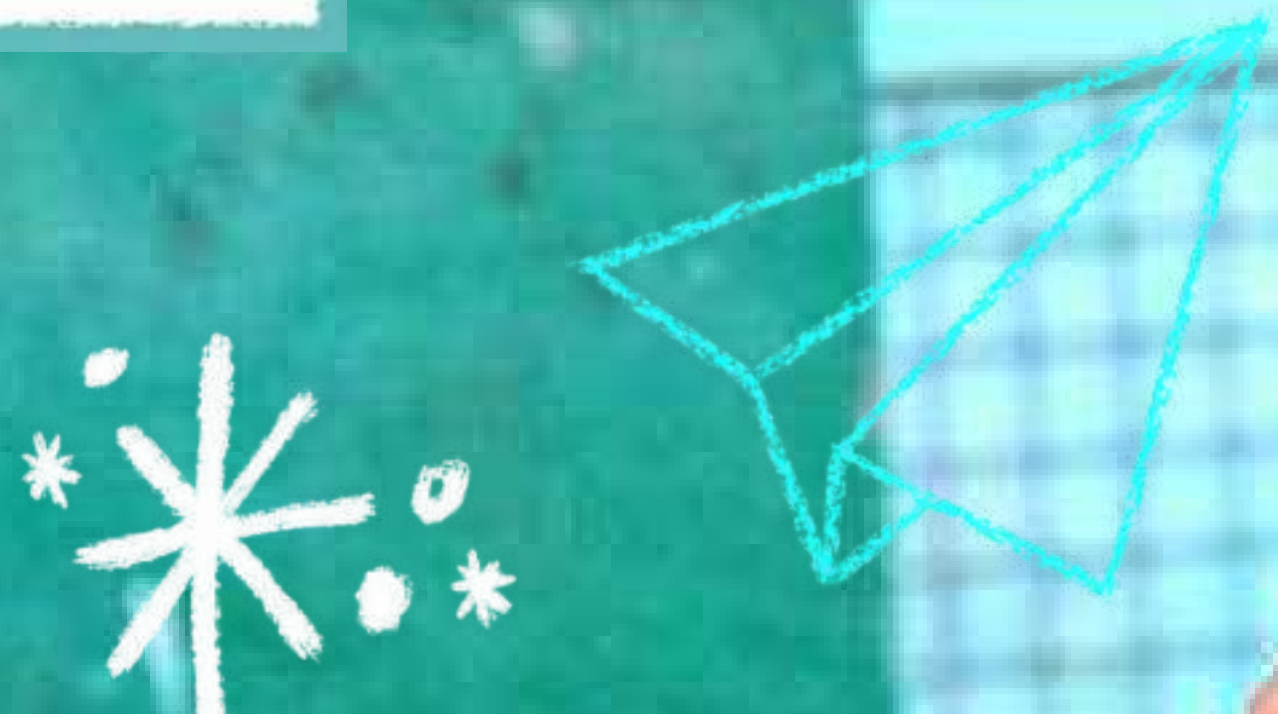
Environment Program Cost By Year



Environment Program Allocation of Funds

Our Partners





HOPE RELIEF

The more challenging the times, the greater the need to hope. Through the years, you have come to the need of calamity-stricken communities by donating clean drinking water all over the Philippines. Thanks to your support, we delivered 656,949 bottles of water to 125 communities. We also saw the need to rebuild agricultural lands that were damaged due to typhoons. Thus, HOPE launched its first coconut relief drive where a total of 27, 977 seedlings were distributed to farmers to help them start their livelihood again.

So whether you donated .25c or P100, your help counted because every peso not only helped Filipinos during tough times but inspired them to see the brighter side, rain or shine.

Our Relief Impact



P3,090,132

Total donations raised by the HOPE community



656,949

Total bottles of safe drinking water delivered to support disaster victims



< 3 days

Disaster Response Rate

*First bottles of clean drinking water to arrive at relief areas.



27,977

Total Trees Donated

(Seedlings per piece)

P889,815

Donations raised by the HOPE community in 2022

161,965

Bottles of safe drinking water delivered to support disaster victims in 2022



HOPE after Typhoon Odette

In addition to the coconut relief drive, HOPE also partnered up with World Central Kitchen and Shakey's Philippines to provide 90, 828 bottles of safe drinking water and 47, 510 meals to communities in Cebu, Leyte, Siargao, and Surigao following the aftermath of Typhoon Odette. Of course, these numbers would not have been possible without the donations made by the HOPE heroes who supported these essential relief services!





Unshakable HOPE

After being critically hit by a 7.0 magnitude earthquake, HOPE alongside the Angat Buhay Foundation distributed a total of 14,040 bottles of water to the weavers of the ANTHILL Fabric Gallery from La Paz and Peñarrubia in Abra last July 31, 2022. 450 people from these communities were able to have access to clean drinking water all thanks to the generosity of our #HOPEHeroes!



Our Partners





Final Word

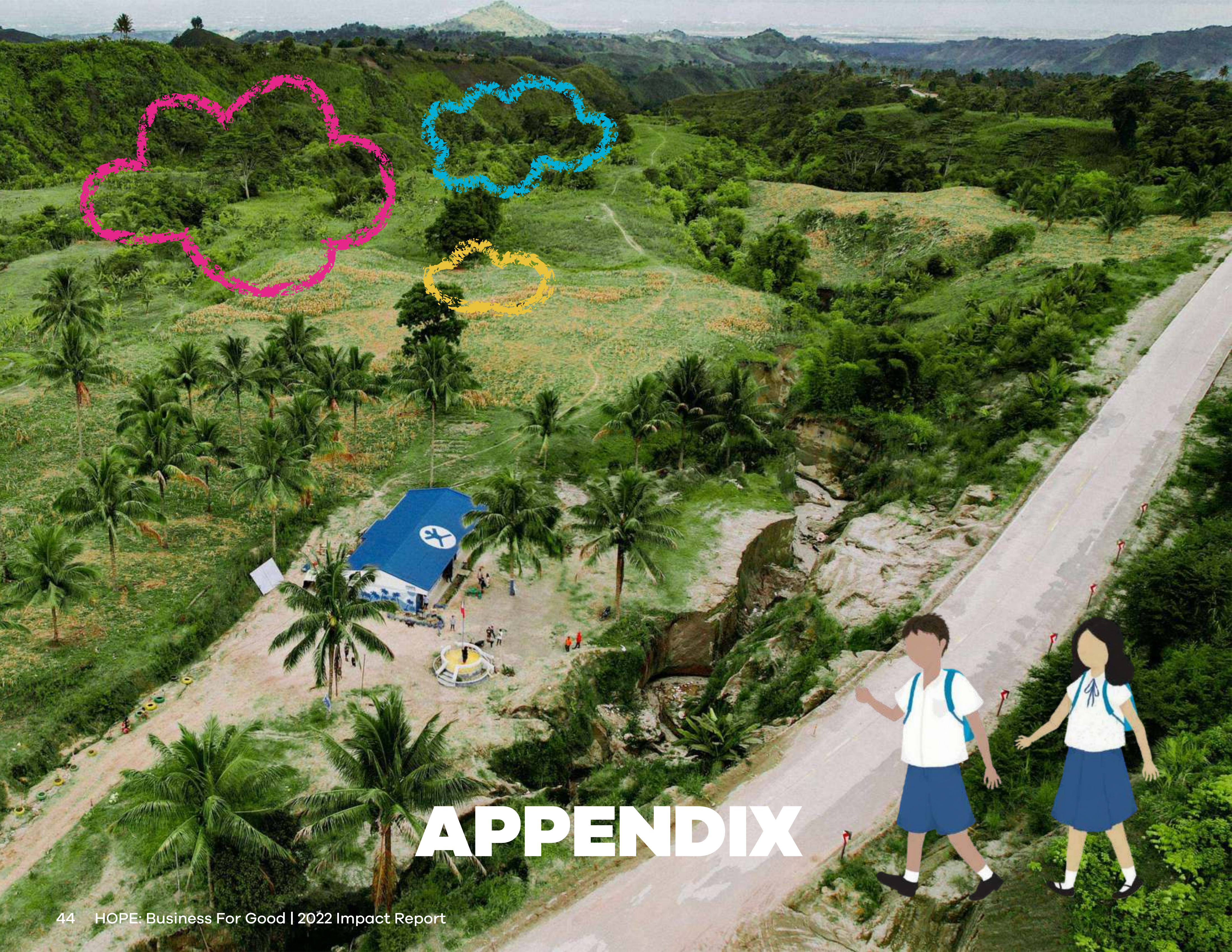
I spent a lot of time this year on the road talking to audiences who have been interested in the story of HOPE. The question is always, what is the secret to your success? I tell them this: We have simply acted on what every one of us knows intuitively to be important. We try to benefit as many stakeholders (not just shareholders) as possible in everything we do.

The reason we find the world in such a sorry state today is because business as usual has failed us. We need to reexamine what it means to be "successful". What is real "value creation"? And how SHOULD we be measuring performance?

If a company makes a billion dollars in profit but has caused at least that much in damage to people's health or to the destruction of the planet - could you say they created value or were successful?

These are not new ideas but they are urgent. The world can not afford to wait for us to get this right. Any recognition of HOPE is actually just a recognition of the fact that when businesses choose - they can be an incredible FORCE FOR GOOD.

Nanette



APPENDIX

Education Safeguards & Protections



Build Quality

- School Administrators as Inventory Monitoring Officers
- Partnership with local Department of Education offices for build quality checks conducted by unit managers
- At least 2 quality checks during the build



Labor and Workplace Safety

- All contractors with updated Occupational Safety and Health Certificates
- As additional precaution, contractors working in the pandemic also have their health and safety programs approved by the Department of Labor and Employment. This also requires all engineers to undergo additional safety training with the department.
- Coordination with local Barangay unit for security monitoring of materials and workers.



Adding Value to the Local Economy

- Open bidding to national and local contractors
- All contractors are required to hire local labor and provide skills transfer
- Priority for local materials suppliers



Prevention of Forced and Child Labor

- As provided by law and enforced in the HOPE SOP



Agriculture Safeguards & Protections



Program

- Prioritize farmers with low income
- Inclusivity and assurance of full respect towards Indigenous People and farmers' different cultures
- Champion for women's empowerment, including women as model and demo farmers
- Connect farmers to the Philippine Crop Insurance Corp during Natural Disasters
- Provide coconut and fruit tree seedlings to farmers for carbon sequestration
- Promote organic farming
- Promote vermicomposting
- Provide training on climate change
- Provision of vegetable seeds, banana seedlings and other cash crops for food sustainability
- Diversified farming
- Provide training on farm planning
- Provide green labeled chemical products (pesticides)
- Apply precaution and prevention in providing farm inputs or activities that could harm the environment
- Fully comply with PCA regulation and follow Republic Act No. 10593 - Coconut Preservation



Labor and Workplace Safety

- Compliance with local Anti-Child Labor Laws, including RA 9231
- Provision of Health Insurance for HOPE Staff
- Provision of PPE, ensures that every staff is provided a raincoat and helmet for field work.



Environmental Safeguards & Protections



Environmental Impact and Pollution Prevention

- There shall be no detrimental impacts to other aspects of the environment, including pollution prevention & abatement, biodiversity & marine conservation management of natural resources & welfare of people
- Potential impacts and risk assessment shall be conducted in all aspects of the operations and mitigation measures in place when necessary.



Labor and Workplace Safety

- Risks inherent to the activities shall be identified and addressed prior to the conduct of the activities from aggregation up to processing.
- Necessary measures shall be implemented to avoid accidents injuries or diseases arising from or associated to the activities including emergency response and preparedness.



Feedback and Grievance Mechanisms

- Consultations and feedback mechanisms shall be in place and will be available throughout the implementation activities
- Incorporates the views of all the stakeholders in the conduct of activities and the disclosure of Plastic Credits In the PCX Credit Registry.



Prohibited Materials and Activities

- Activities involving forms of forced or child labor
- Activities deemed illegal under international conventions and host country regulations
- Activities involving toxic or hazardous materials including weapons, munitions and radioactive materials.



HOPE

BUSINESS FOR GOOD.

© 2022 by Friends of Hope, Inc.

